



NHC

Conference

PROGRAMME

WEDNESDAY 13TH SEPTEMBER – PRE-CONFERENCE DAY

13.30 – 18.00

Hotel tour

13.30-17.30 Marienlyst Strandhotel

Address: Strandvej 2, 3000 Helsingør

17.30 -18.00 Grand Joanne

Adress: Vesterbrogade 9A, 1620 Copenhagen V

18.00 – 20.00

NHC Conference - Networking reception

Cocktails and networking.

Venue: Grand Joanne

Address: Vesterbrogade 9A, 1620 Copenhagen V



Conference

PROGRAMME

THURSDAY 14TH SEPTEMBER – CONFERENCE DAY

8.15 – 9.00 **NHC Conference - Registration & Coffee**

NH Collection Copenhagen

Address: Strandgade 7, 1401 Copenhagen

9.00 – 9.15 **Welcome to NHC Conference 2023**

9.15 – 9.35 **Economic overview – Weathering the inflation storm**

Deep dive into the outlook for the global and Nordic economy? What can we expect in terms of future interest levels and inflation, and what are the implications for the Nordic hospitality industry?

Speaker:

Ingvild Borgen Gjerde, Senior Economist, DNB Markets

9.35 – 10.00 **Hotels & Financing – Where is the debt**

Where is the debt for hotel investments in the current economic environment? Are traditional lenders being replaced with alternative financing sources and what does it take to obtain financing in the current market?

Speakers:

Jakob Dahlstedt, Founding Partner, Teal Capital

Trine Sundt, Senior Vice President, DNB

Moderator:

Emil Bodiu-Bentsen

PROGRAMME

10.00– 10.45 View from the top

What are the overall trends that will impact travel and hospitality in the years to come and what can we expect in terms of future demand?

Hear the thoughts and foresight of one of the leaders shaping the future of hospitality and travel.

Speaker:

Thomas Woldbye, CEO Copenhagen Airports (CPH)

Moderator:

Demian Hodari

10.45 – 11.15 Coffee & networking

11.15 – 12.00 Investor hard-talk

Where are the deals and where is the money? Three leading Nordic and European investors discuss the current hotel investment market, expectations for yields and attractive segments and markets to invest in.

Speakers:

David Kellett, Managing Director and Head of Alternative Investments, Invesco Real Estate

Marc Henriksen, Partner, Midstar Hotels AB

Christophe Beauvilain, Managing Partner, Pygmalion Capital

Moderator:

Christian Kielgast

PROGRAMME

12.00 – 12.30 Hot Chair

Liran has spent a career as hotel investor, creator, and pioneer. Following the creation of Grand City Hotel Group – one of Europe's largest white-label hotel operators – he set up what is today Sircl Collection – an integrated lifestyle hospitality platform including some of Europe's most unique boutique and F&B venues. He recently launched a new luxury brand and members club. Is the timing a coincidence? What is his vision and outlook for the company and industry?.....and any plans for the Nordics...?

Speaker:

Liran Wizman, Founder and Owner, Sircl Collection

Moderator:

Heleri Rande

12.30 – 13.45 Lunch & Networking

13.45 – 14.30 Mixed-use offices and conversions

Hotel operators and investors will discuss the future on implementing hotel concepts in already existing real-estate. What does it require to integrate hospitality in a mixed-use property and how can the hospitality services be utilized to create value for the other tenants, optimizing the overall value for the property owner?

Speakers:

Toke Sundenæs Clausen, Head of Office Business, NREP and Partner, Urban Partners

Isabell Fuss, Group Vice President and Member of the Executive Board, Ruby Hotels

Max C Luscher, CEO Central & Northern Europe, B&B Hotels

Keith Evans, Founder & CEO, Lifestyle Hospitality Capital

Moderator:

Heleri Rande

PROGRAMME

14.30 - 15.00 Technology & Trends

Technology advancements are moving fast, sometimes faster than the traditional hospitality industry can follow. But how is technology shaping the future of consumerism and hospitality? Is the distribution and consumer behavior changing and what about AI, will it present unique opportunities for hospitality or threat our industry?

Speakers:

Faisal Zanjani, Global Head of Open Innovation & Experimentation, Coca-Cola

Gerhard Maringer, Co-Founder & CTO, Numa

Moderator:

Heleri Rande

15.00 – 15.25 Coffee & Networking

15.25– 16.00 Luxury and lifestyle - how deep is the market in the Nordics ?

Covid-19 created a boom in leisure travel and guests looking for unique hotel experiences. Will the Nordics in the future pivot more towards leisure, resorts, and boutique hotels and what can the Nordics learn from international markets and trends ?

Speakers:

Jonas Stenberg, Founder & CEO, Ess Group

Lucas Johansson, CEO, Independent Hospitality Associates (IHA)

Jan Hazelton, Vice President, Global Business & Real Estate Development, Kerzner International

Moderator:

Demian Hodari

PROGRAMME

16.00– 16.40 Development hard-talk

What can the International operators and brands offer the Nordics and what keeps the Nordic players relevant? We ask four relevant operators where they are focusing their growth efforts in the Nordics and their "secret sauce" recipe for winning new deals in the future.

Speakers:

Laia Lahoz, Chief Development Officer, NH Hotels

Daniel Stenbäck, Chief Development Officer, Strawberry

Felicity Black-Roberts, VP Development Europe, Hyatt Hotels

Jules van Gaalen, VP Development & Asset Management, Odyssey Hotel Group

Moderator:

Emil Bodi-Bentsen

16.40 - 16.50 Closing remarks

16.50– 18.00 Networking, wine & snacks

At the NH Collection Copenhagen, if weather permits at the new Roof-Top