

2019 PROGRAM

THURSDAY, 9 MAY – CONFERENCE PROGRAM

8.25 **NHC Conference Registration & Coffee**

Venue:

Radisson Collection Hotel Royal

Address: Hammerichsgade 1, 1661 Copenhagen

8.55 **Welcome to NHC Conference 2019**

Speaker:

Christian Kielgast - Partner, Nordic Hotel Consulting

9.00 **State of the union – Changing travel and tourism trends**

How is travel and tourism changing the world?

Speaker:

David Goodger - Managing Director, Tourism Economics at Oxford Economics

9.20 **Battle of the giants**

How are the Nordic giants adapting to a changing landscape? who will be the winners and why?

Speakers:

Torgeir Silseth - CEO, Nordic Choice Hotels

Jens Mathiesen - CEO & President, Scandic Hotels

Thomas Willms - CEO, Deutsche Hospitality

Moderator: Frank Fiskers

10.00 **Coffee & Networking**

10.45 **Investment session – How to create value with developments**

What are developers doing to create value? What hotel concepts and products drive superior return and is it still possible to generate high risk-adjusted return when developing hotels? What are developers in the Nordics looking for when doing hotel investments? What can the Nordics learn from investors in other cities?

Speakers:

Christoph Flügel – Member of the management board, Arbireo Capital

James Robson - Managing Director, Hines

Marc Henriksen - Partner, Midstar

11.30 **Hot Chair - The story of an entrepreneur**

What makes the JOE & THE JUICE brand special and how did it grow from one outlet to a global player? And what can the hotel world learn?

Speaker:

Kaspar Basse - Chairman & Founder, JOE & THE JUICE

Moderator: Demian Hodari - Associate professor of strategic management, École Hôtelière de Lausanne

12.00 **NHC Conference Award Ceremony**

The 2019 NHC Conference Award Ceremony preceded by a 5 min. Q&A session with 2018 award recipient CitizenM.

Q&A session with 2018 award winner: CitizenM, presented by Meindert Jan Tjoeng - Development & Investment, Managing Director Europe, CitizenM

Moderator: Emil Lindvang Bentsen - Partner, Nordic Hotel Consulting

12.15 **Standing lunch & networking**

13.30 **The digital world of bookings**

Technology and digital development are changing the hotel world and has transformed the way we book. What is on the horizon in the fight for the guest's attention? Where will we see new opportunities appear?

Speakers:

Mathias Lundoe Nielsen - CEO & Founder, Nustay

Christin Schmidt - Regional Manager, Booking.com

Frederic Brayer - Project Manager and Governance for Europe - Digital and Technology, Accor

Moderator: Signe Jungersted - International Tourism & Destination Expert

14.10 **Hot Chair - The Global and Local Hotelier**

How is Radisson Hotel Group balancing its historic strong ties to the Nordics with international growth

Q&A session with Federico J. González - President & CEO, Radisson Hotel Group

Moderator: Frank Fiskers

14.40 **Coffee & Networking**

Moderator: Christian Kielgast - Partner, Nordic Hotel Consulting

15.25

Investment session – changes in contractual landscape

How is the contractual landscape changing? How are the major investors viewing contracts and the operator landscape and how value is generated? Are the operators changing gear and how do they deliver value to investors while maintaining own return and risk?

Speakers:

Guy Pasley-Tyler - Director, Portfolio & Fund Management, Archer Hotel Capital B.V.

David Kellett - Senior Director of hotel transactions, Invesco Real Estate

Isabell Fuss – Group Director Development and member of the executive board, Ruby Hotels

Elie Younes – Executive vice president and Chief Development Officer, Radisson Hotel Group

Moderator: *Emil Lindvang Bentsen - Partner, Nordic Hotel Consulting*

16.05

The winners of tomorrow

What is the successful hotel of tomorrow? What will the importance of design, brand, F&B? how will the independent hotels compete? Some of the leading innovative hotel companies discuss how they create winning hotels that outperform the competition

Speakers:

Jonas Stenberg - CEO & Founder, ESS Group

Florian Kollenz - Chief Development Officer, 25h Hotel Group

Mark Keiser - Chief Development Officer, SH Hotels & Resorts, Baccarat Hotels, 1 Hotels

Eva Bachmann - Director Acquisitions Europe & UK, Ennismore / The Hoxton

Moderator: *Demian Hodari - Associate professor of strategic management, École Hôtelière de Lausanne*

16.45

Closing Remarks

17.00

Networking, Wine & Snacks

At Radisson Collection Hotel Royal

Updated 08.04